CONCRAFT HOLDING CO., LTD. (Stock Symbols:4943)

Investors' Conference

Chiao-Sheng Huang, CFO
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## Agenda

$\square$ Financial Ratio
$\square$ Future Profit Prospects
$\square$ Financial Information
$\square$ Major Products and Sales Contents
$\square$ Dividend Policy
$\square$ List of top 10 shareholders
$\square$ Advantages and Future Prospects

# Financial Ratio 

| Sales <br> Revenue | 805,663 | 572,931 | $1,269,797$ | $58 \%$ |
| :---: | :---: | :---: | :---: | :---: |

Revenue in Q2 2017 increased YoY and QoQ due to：
Part of the tooling of new acoustic components been inspected and recognized in Q2 2017，and a part of new type acoustic components starting up production and shipments in June 2017.

Gross Margin in Q2 2017 increased YoY due to：
Part of the tooling of new acoustic components，which are customized with high－margin，being inspected and recognized in Q2 2017.
Gross Margin in Q2 2017 decreased QoQ due to：
Price reduction of the old type acoustic components，and the delay of new type acoustic components，only a few of which are produced and shipped in late June 2017.

Operating Expense Ratio in Q2 2017 increased YoY due to：
Increasing R\＆D expenses on the new type acoustic and automotive components，and management expenses for mass production preparation．

## Future Profit Prospects

## Overview in Q3 \& Q4 2017



## Future Profit Prospects

## Overview in 2018

- Expectations of revenue growth in 2018
$\square$ Major product and sales forecast and plan
$\square$ New technology development


## Net Income \& EPS



## Costconnoosition (Depreciation \& Amortizations)



## Cost Composition



|  | R\&D Expenses to Sales revenue Ratio |  |  |  |  |  | NTD million |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2015 |  | 2016 |  | 2017 H1 |  |
| R\&D Exp. | 144,081 | 6.70\% | 113,884 | 4.70\% | 102,520 | 4.11\% | 154,513 | 12.17\% |
| Revenue | 2,149,191 |  | 2,422,162 |  | 2,492,724 |  | 1,269,797 |  |

## Income Tax Rate

Income Tax Rate

| 45\% |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 40\% |  |  |  |  |
| 35\% |  |  |  |  |
| 30\% |  |  |  |  |
| 25\% |  |  |  |  |
| 20\% |  |  |  |  |
| 2014 | 201 | 2016 | 2017 Q1 | $\begin{aligned} & 2017 \text { Q2 } \\ & \text { NTD million } \end{aligned}$ |
|  | 2014 | 2015 | 2016 | 2017 H1 |
| Earnings Before Income Taxes | 155,274 | 247,169 | 177,165 | 70,445 |
| Income Taxes | 52,767 | 81,877 | 55,516 | 28,400 |
| Net Income | 102,507 | 165,292 | 121,649 | 42,045 |
| Income Tax Rate | 34\% | 33\% | 31\% | 40\% |

## Major Products and Sales Contents

| Revenue ratio by product | 2013 | 2014 | 2015 | 2016 | 2017 H1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Acoustic components | 4\% | 27\% | 46\% | 43\% | 35\% |
| Connectors for TFT-LCD and set top box | 43\% | 28\% | 21\% | 18\% | 14\% |
| Connectors for NB | 22\% | 15\% | 10\% | 9\% | 7\% |
| Tooling | 5\% | 7\% | 5\% | 13\% | 32\% |
| Connectors for internet | 16\% | 11\% | 7\% | 5\% | 4\% |
| Automotive components | - | - | - | 1\% | 1\% |
| Optical components | - | 1\% | 2\% | 1\% | 1\% |
| Connectors for other consumer electronics | 10\% | 10\% | 9\% | 10\% | 6\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% |

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## Major Products and Sales Contents

$\square$ Gross margin by product



## Major Products and Sales Contents

## $\square$ Gross margin by product





## Major Products and Sales Contents

## $\square$ Gross margin by product




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## Major Products and Sales Contents

| Products | Cost | 2014 | 2015 | 2016 | 2017 H1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Acoustic Components | Direct Material | 53\% | 61\% | 53\% | 38\% |
|  | Direct Labor | 12\% | 12\% | 10\% | 11\% |
|  | Overhead | 36\% | 28\% | 37\% | 51\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |
| Tooling | Direct Material | 9\% | 9\% | 26\% | 37\% |
|  | Overhead* | 91\% | 91\% | 74\% | 63\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |
| Optical Components | Direct Material | 29\% | 19\% | 10\% | 17\% |
|  | Direct Labor | 11\% | 15\% | 14\% | 14\% |
|  | Overhead | 60\% | 66\% | 76\% | 69\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |
| Automotive Components | Direct Material | NA |  | 50\% | 35\% |
|  | Direct Labor |  |  | 1\% | 0\% |
|  | Overhead |  |  | 49\% | 65\% |
|  | Total |  |  | 100\% | 100\% |

*Note : The Tooling costs are allocated based on machine hours used, therefore there are no direct labor costs.

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## Major Products and Sales Contents

| Products | Cost | 2014 | 2015 | 2016 | 2017 H1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Connectors For TFT-LCD and Set Top Box | Direct Material | 35\% | 38\% | 37\% | 32\% |
|  | Direct Labor | 13\% | 18\% | 17\% | 16\% |
|  | Overhead | 52\% | 44\% | 47\% | 52\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |
| Connectors For NB | Direct Material | 47\% | 46\% | 36\% | 42\% |
|  | Direct Labor | 7\% | 9\% | 11\% | 9\% |
|  | Overhead | 46\% | 45\% | 53\% | 49\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |
| Connectors For Internet | Direct Material | 38\% | 42\% | 39\% | 45\% |
|  | Direct Labor | 13\% | 16\% | 18\% | 16\% |
|  | Overhead | 48\% | 42\% | 43\% | 39\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |
| Connectors For Other Consumer Electronics | Direct Material | 31\% | 32\% | 32\% | 37\% |
|  | Direct Labor | 11\% | 14\% | 17\% | 13\% |
|  | Overhead | 58\% | 54\% | 51\% | 50\% |
|  | Total | 100\% | 100\% | 100\% | 100\% |

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Electromechanical parts for Automobile / Communication / Medical / Optical / Acoustic
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## Dividend Policy

Subject to Cayman Islands law, the amount of dividends shall be at least $50 \%$ of the net profit after the deduction of regulations. Cash dividends shall comprise a minimum of $10 \%$ and a maximum of $100 \%$ of the total dividends allocated to Shareholders.

| Distribution Table | Profit Distribution |  |  |  | APIC Distribution |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cash Dividend |  | Stock Dividend |  | Cash Dividend |  | Stock Dividend |  |
|  | Per value Per share (NTD) | Total Amount (NTD million) | Per value Per share (NTD) | Total Amount (NTD million) | Per value Per share (NTD) | Total Amount (NTD million) | Per value Per share (NTD) | Total Amount (NTD million) |
| 2010 | 2 | 72,630 | - | - | - | - | 2 | 72,630 |
| 2011 | 1 | 43,578 | - | - | - | - | 1 | 43,578 |
| 2012 | 0.5 | 24,968 | - | - | - | - | 0.5 | 24,968 |
| 2013 | 0.5 | 26,216 | - | - | - | - | 1 | 52,433 |
| 2014 | 0.5 | 33,838 | 0.5 | 33,838 | - | - | 0.5 | 33,838 |
| 2015 | 1 | 79,443 | - | - | - | - | - | - |
| 2016 | 1.5 | 153,103 | - | - | - | - | 0.5 | 51,034 |



## Top 10 Shareholders' list

|  | Name of shareholder | Percentage of total <br> issued shares | Remarks |
| :---: | :---: | :---: | :---: |
| 1 | Monster Holding Co., Ltd. | $22.33 \%$ | Chairman |
| 2 | AGI Holding Co., Ltd. | $16.04 \%$ | Director \& general manager |
| 3 | Merry | $15.86 \%$ | Listed company (Taiwan) |
| 4 | CGH | $3.97 \%$ | Joyrich investment co., Ltd. |
| 5 | CAI Asia Ltd. | $3.53 \%$ | Joyrich investment co., Ltd. |
| 6 | JAFCO Asia | $3.35 \%$ | Nomura securities co., Ltd. |
| 7 | Shih-Chia Lai | $1.80 \%$ |  |
| 8 | Ya-Hui Hsieh | $1.37 \%$ | Manager |
| 9 | Hui-Ting Lin | $1.30 \%$ | Manager |
| 10 | Chin-Hsing Lee | $0.9 \%$ | Manager |
| Note :1. Our company isn' $\mathbf{t}$ held by chinese-invested enterprises. | Manager |  |  |
| 2. Major shareholders and employee share ownership are about 52\%. |  |  |  |
| 3. Data date: June 30, 2017 |  |  |  |

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