

#### **CONCRAFT HOLDING CO., LTD.** (Stock Symbols:4943)

## **Investors' Conference**

Chiao-Sheng Huang, CFO

Innovation Creates the Value !

## **Agenda**

- Financial Ratio
- Future Profit Prospects
- Financial Information
- Major Products and Sales Contents
- Dividend Policy
- □ List of top 10 shareholders
- Advantages and Future Prospects



## **Financial Ratio**

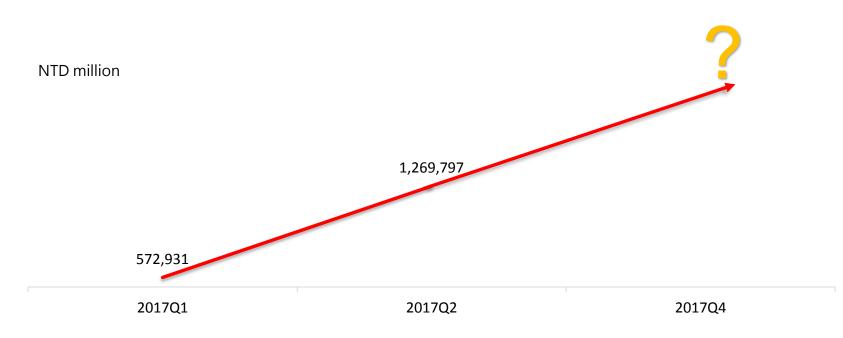
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		<b>2017 Q1</b> 2017.01.01- 2017.03.31	<b>2017 Q2</b> 2017.01.01- 2017.06.30	YoY	QoQ	
Sales Revenue	805,663	572,931	1,269,797	58%	11%	<b>Revenue in Q2 2017 increased YoY and QoQ due to:</b> Part of the tooling of new acoustic components been inspected and recognized in Q2 2017, and a part of new type acoustic components starting up production and shipments in June 2017.
Gross Margin	28.57%	33.70%	31.77%	11%	-6%	<ul> <li>Gross Margin in Q2 2017 increased YoY due to:</li> <li>Part of the tooling of new acoustic components, which are customized with high-margin, being inspected and recognized in Q2 2017.</li> <li>Gross Margin in Q2 2017 decreased QoQ due to:</li> <li>Price reduction of the old type acoustic components, and the delay of new type acoustic components, only a few of which are produced and shipped in late June 2017.</li> </ul>
Operating Expense Ratio	20.61%	24.79%	24.17%	17%	-3%	<b>Operating Expense Ratio in Q2 2017 increased YoY due to:</b> Increasing R&D expenses on the new type acoustic and automotive components, and management expenses for mass production preparation.



## **Future Profit Prospects**







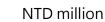
## **Future Profit Prospects**

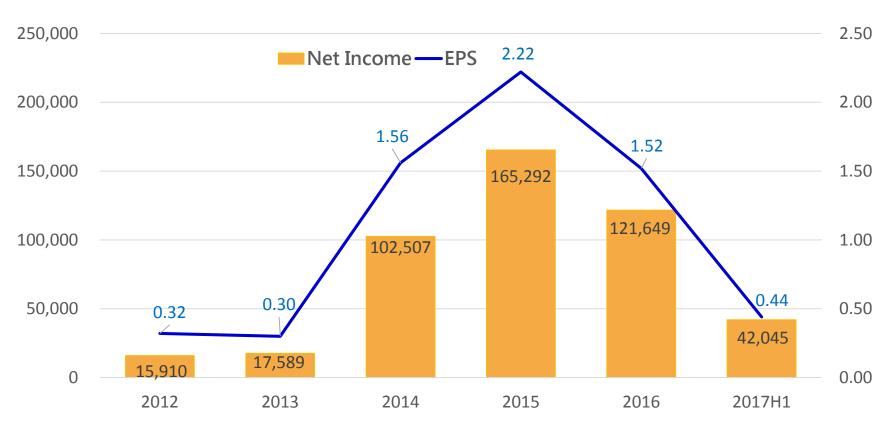
### Overview in 2018

Expectations of revenue growth in 2018
 Major product and sales forecast and plan
 New technology development



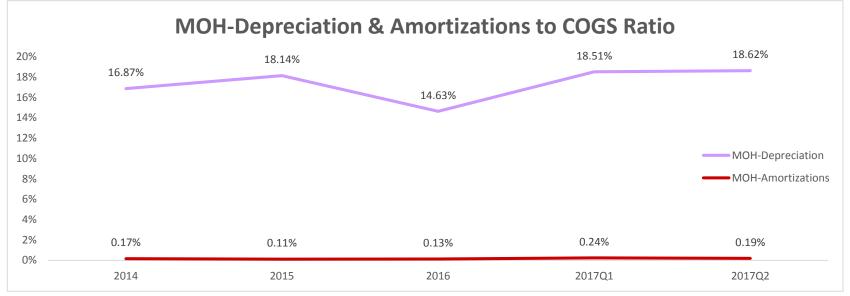
## Net Income & EPS







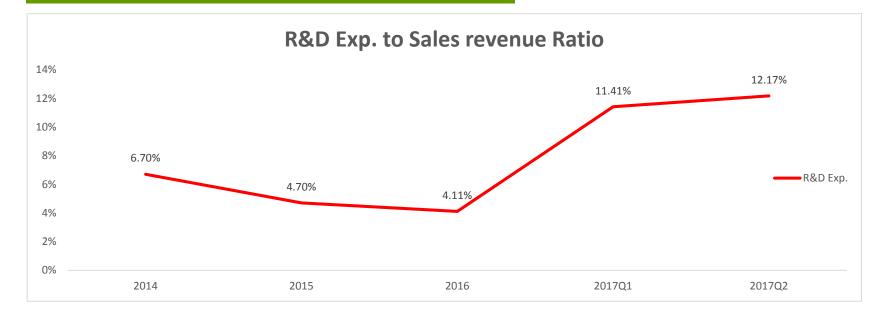
## Cost Composition (Depreciation & Amortizations)



	* Manufacturing Overhead-Depreciation & Amortizations to COGS Ratio NTD million							NTD million
	201	.4	203	15	20	16	2017	' H1
MOH- Depreciation	276,027	16.87%	328,976	18.14%	277,534	14.63%	161,368	18.62%
MOH- Amortizations	2,715	0.17%	2,006	0.11%	3,160	0.17%	1,620	0.19%
COGS	1,635,959		1,813,988		1,896,378		866,407	



## **Cost Composition**



* R&D Expenses to Sales revenue Ratio							Ν	ITD million
	2014		20	15	20	16	2017	7 H1
R&D Exp.	144,081	6.70%	113,884	4.70%	102,520	4.11%	154,513	12.17%
Revenue	2,149,191		2,422,162		2,492,724		1,269,797	



## **Income Tax Rate**

Income Tax Rate 45% 42% 40% 40% 34% 33% 35% 31% 30% 25% 20% 2015 2014 2016 2017 Q1 2017 Q2

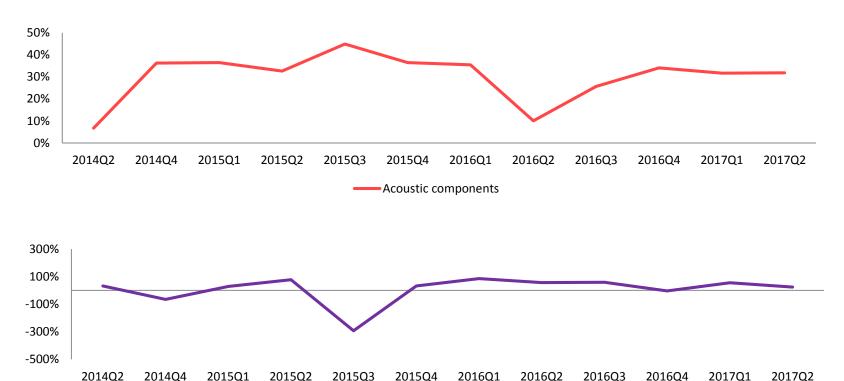
				NTD million
	2014	2015	2016	2017 H1
Earnings Before Income Taxes	155,274	247,169	177,165	70,445
Income Taxes	52,767	81,877	55,516	28,400
Net Income	102,507	165,292	121,649	42,045
Income Tax Rate	34%	33%	31%	40%



Revenue ratio by product	2013	2014	2015	2016	2017 H1
Acoustic components	4%	27%	46%	43%	35%
Connectors for TFT-LCD and set top box	43%	28%	21%	18%	14%
Connectors for NB	22%	15%	10%	9%	7%
Tooling	5%	7%	5%	13%	32%
Connectors for internet	16%	11%	7%	5%	4%
Automotive components	-	-	-	1%	1%
Optical components	-	1%	2%	1%	1%
Connectors for other consumer electronics	10%	10%	9%	10%	6%
Total	100%	100%	100%	100%	100%

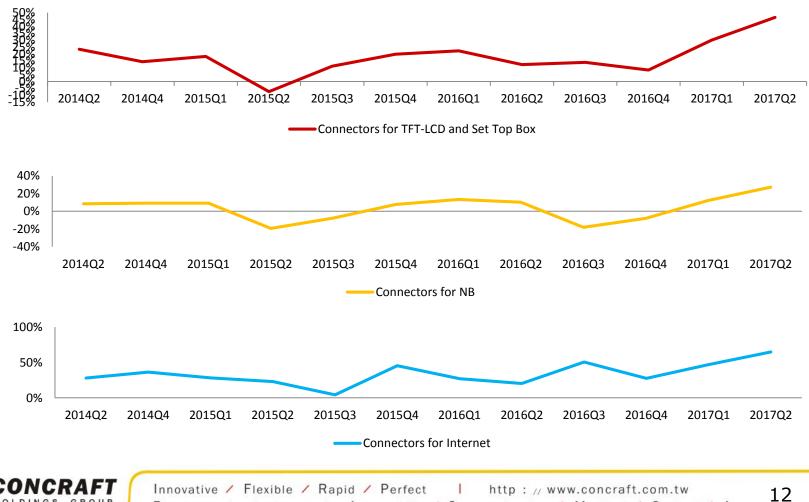


#### Gross margin by product



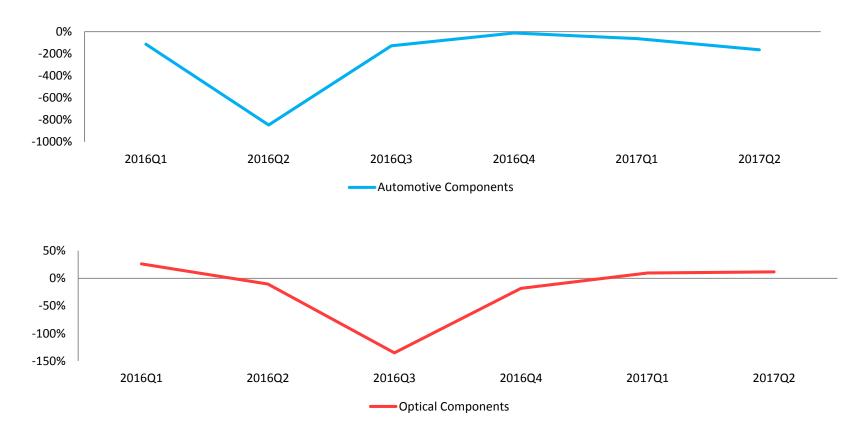


#### Gross margin by product



Electromechanical parts for Automobile / Communication / Medical / Optical / Acoustic

#### Gross margin by product





Products	Cost	2014	2015	2016	2017 H1
	Direct Material	53%	61%	53%	38%
Acoustic	Direct Labor	12%	12%	10%	11%
Components	Overhead	36%	28%	37%	51%
	Total	100%	100%	100%	100%
	Direct Material	9%	9%	26%	37%
Tooling	Overhead*	91%	91%	74%	63%
	Total	100%	100%	100%	100%
	Direct Material	29%	19%	10%	17%
Optical	Direct Labor	11%	15%	14%	14%
Components	Overhead	60%	66%	76%	69%
	Total	100%	100%	100%	100%
	Direct Material			50%	35%
Automotive	Direct Labor	N	4	1%	0%
Components	Overhead			49%	65%
	Total			100%	100%

\*Note : The Tooling costs are allocated based on machine hours used, therefore there are no direct labor costs.



Products	Cost	2014	2015	2016	2017 H1
	Direct Material	35%	38%	37%	32%
Connectors For	Direct Labor	13%	18%	17%	16%
TFT-LCD and Set Top Box	Overhead	52%	44%	47%	52%
	Total	100%	100%	100%	100%
	Direct Material	47%	46%	36%	42%
Connectors For	Direct Labor	7%	9%	11%	9%
NB	Overhead	46%	45%	53%	49%
	Total	100%	100%	100%	100%
	Direct Material	38%	42%	39%	45%
Connectors For	Direct Labor	13%	16%	18%	16%
Internet	Overhead	48%	42%	43%	39%
	Total	100%	100%	100%	100%
	Direct Material	31%	32%	32%	37%
Connectors For	Direct Labor	11%	14%	17%	13%
Other Consumer Electronics	Overhead	58%	54%	51%	50%
	Total	100%	100%	100%	100%



# **Dividend Policy**

Subject to Cayman Islands law, the amount of dividends shall be at least 50% of the net profit after the deduction of regulations. Cash dividends shall comprise a minimum of 10% and a maximum of 100% of the total dividends allocated to Shareholders.

	Profit Distribution				APIC Distribution			
Distribution	Cash D	ividend	Stock Dividend		Cash Dividend		Stock Dividend	
Table	Per value Per share (NTD)	Total Amount (NTD million)						
2010	2	72,630	-	-	-	-	2	72,630
2011	1	43,578	-	-	-	-	1	43,578
2012	0.5	24,968	-	-	-	-	0.5	24,968
2013	0.5	26,216	-	-	-	-	1	52,433
2014	0.5	33,838	0.5	33,838	-	-	0.5	33,838
2015	1	79,443	-	-	-	-	-	-
2016	1.5	153,103	-	-	-	-	0.5	51,034



## Top 10 Shareholders' list

	Name of shareholder	Percentage of total issued shares	Remarks
1	Monster Holding Co., Ltd.	22.33%	Chairman
2	AGI Holding Co., Ltd.	16.04%	Director & general manager
3	Merry	15.86%	Listed company (Taiwan)
4	CGH	3.97%	Joyrich investment co., Ltd.
5	CAI Asia Ltd.	3.53%	Joyrich investment co., Ltd.
6	JAFCO Asia	3.35%	Nomura securities co., Ltd.
7	Shih-Chia Lai	1.80%	Manager
8	Ya-Hui Hsieh	1.37%	Manager
9	Hui-Ting Lin	1.30%	Manager
10	Chin-Hsing Lee	0.9%	Manager

Note :1. Our company isn' t held by chinese-invested enterprises.

- 2. Major shareholders and employee share ownership are about 52%.
- 3. Data date: June 30, 2017



## THANK YOU

